

Rural Toolkit

Items Included:

Pg. 2 - 5 ... 18x24 Posters

Pg. 6 - 7 ... 8.5x5.5 Flyers

Pg. 8 - 9 ... Social Graphics

Pg 10 - 19 ... Postcard/Personal Notes* (2-sided)

Pg 20 ... 11x17 Poster

Pg 21-23 ... Photo Alternatives

**Produce the notecard two-sided on your copier, and cut them apart.*

Offer this notecard to people who are getting vaccinated, and ask them to sign and share the notecard with their unvaccinated family members, friends or neighbors.

“Would you mind taking a few notecards to sign and share with others you know aren’t vaccinated?”

Instructions:

All files are exported as PDFs and editable in Adobe Acrobat Pro. If alternate file types are needed please let us know. If other specific edits are needed for your local area please reach out as well.



Vaccinate **ALL** 58

Vaccinated + Healthy + Happy

Vaccines, close to home.

Millions of Californians across different age groups, races and backgrounds have now been vaccinated – helping many people safely return to work, reunite with friends and family, and travel with confidence.

Your decision to get the COVID-19 vaccine can help keep you and your loved ones safer, and help stop the spread in your community.

CALL TO ACTION
LOGO



Safe + Effective + Free

Now is the best time to get vaccinated.

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Vaccines: Safe, Effective, Free

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CALL TO ACTION
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Safe + Effective + Free

Get COVID-19 vaccine today:

Quick + Safe + Easy



[LEARN MORE >](#)

Safe + Effective + Free

Now is the best time to get vaccinated.

[LEARN MORE >](#)





UP TO YOU!

I got vaccinated and I hope you do, too.

For you. For your family. For your life.

LOGO

CALL TO ACTION
CONTACT INFO



Up to YOU!

I got vaccinated and I hope you do, too.

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LOGO

**CALL TO ACTION
CONTACT INFO**

A photograph of a dirt path winding through a forest. The sun is low on the horizon, creating a strong lens flare and casting long, golden rays of light through the trees. The overall atmosphere is warm and hopeful.

**Up to
YOU!**

**I got vaccinated
and I hope you do, too.**

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LOGO

**CALL TO ACTION
CONTACT INFO**

Up to
YOU!



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LOGO

CALL TO ACTION
CONTACT INFO

Call to Arms!



The vaccine
is a weapon
against COVID-19

**We fought for our freedom.
Let's stay free and healthy.
That's why I got vaccinated.**

My Choice, My Right. My Health

LOGO

**CALL TO ACTION
CONTACT INFO**



Summertime with your family without worry, **get vaccinated.**

What:

Insert information here

Where:

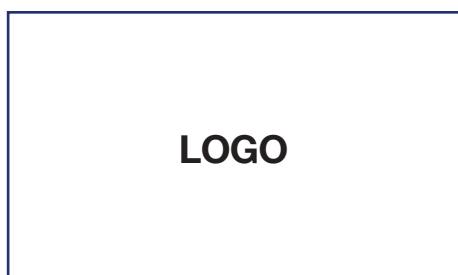
Insert information here

Date:

Insert information here

Address:

Insert information here



Registration Link
<https://myturn.ca.gov/>
833.422.4255





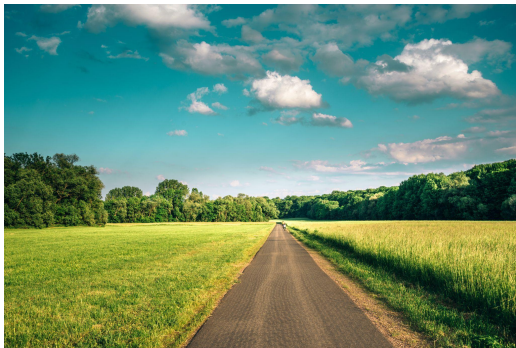
Military Couple 1



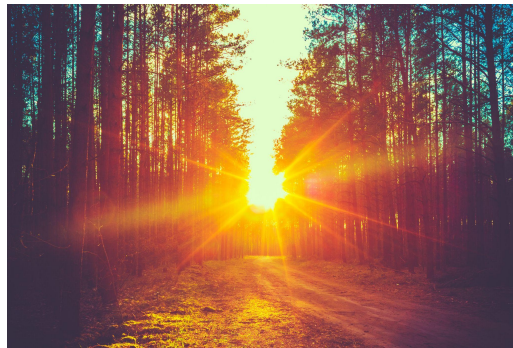
Military Couple 1



Military 1



Country Road



Sunset Forest



Sunset Hills



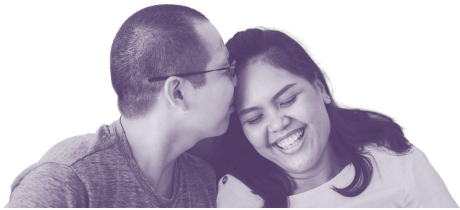
Farmer



Couple 1



Couple 2



Couple 3



Couple 4



Family 1



Family 2



Family 3



Family 4



Family 5



Family 6



Family 7



Grandfather Granddaughter



Grandmother Granddaughter 1



Grandmother Granddaughter 2



Mother Daughter